

Response to Request for Proposal

Point of Sale



travelaps.com
travel portal solutions



travelaps.com
travel portal solutions

Who We Are?

- ❑ We are a leading software development company that is specialized in travel portal development, xml connectivity, booking engines. Our team is composed of travel industry professionals, academics and specialized IT developers.

What is Travelaps.com?

- ❑ It is a travel portal solution for travel agencies and hotels who want to market and sell online.

What We Do?

- ❑ We cooperate with almost all world wide wholesalers and make our travel portal XML/API connectable to all.
When a travel company wants to have a complete solution for selling its own travel services (i.e. hotel, flight, transfer or tours) dynamically integrated to XML providers our cloud application is a perfect solution.
Because registering to our cloud system and configuring all XML and payment services according to company credentials is enough to integrate all world.
On the other hand we provide very functional but easy user interface for entering and managing its own contracts .
Only thing to do is to direct its domain to travelaps.com servers and start selling online.
Our servers are in Amazon Web Services so they are very fast, their uptime is the highest in the world and secure.



travelaps.com
travel portal solutions

What We Offer?

- ❑ We offer your travel company an online travel portal with XML connection to world hotels, flights, transfers and tours.

Why Us?

- ❑ Simply we offer the best solution at lowest cost. Because TravelAps is the most comprehensive online travel portal solution with latest technology and a great variety of XML services and an integrated back office system. On the other hand our solution is very reliable and affordable since it is used in hundreds of online portals up to now meaning it is tested and tuned to best performance and development cost is almost none for new buyers.



travelaps.com
seyahat portali çözümleri

CIOReview

TRAVELAPS
CIOREVIEW'DE

Travel Solution Award

Just after 6 months launching in World Travel Market, November 2015, Travelaps was announced as one of the most promising 20 travel and accommodation systems in the world by CIO Review- one of the most major technology magazines in the world.

World's giant companies such as Lufthansa, Travelport and NEC were announced by CIO Review in previous years. We are thankful for our employees and clients who have contributed to this success. See the full winner list of travel and hospitality technology providers :

<http://travel-hospitality.cioreview.com/vendors/most-promising-travel-and-hospitality-solution-providers-2016.html>

and click the link to read the full article about travelaps.com :

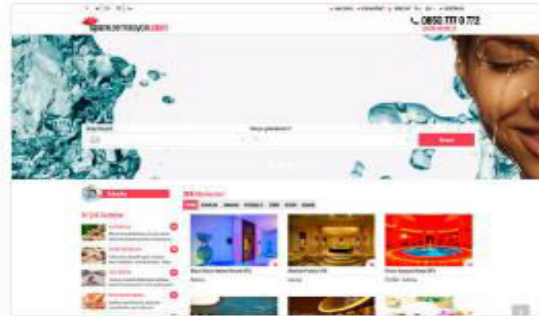
<http://travel-hospitality.cioreview.com/vendor/2016/travelaps>

Some of our references



Hotels Home

<http://www.hostelshome.com/>



Spa Rezervasyon

<http://www.sparezervasyon.com>



Tur ve Tatil

<http://www.turvetatil.com/>



Venia Travel

<http://www.veniatravel.xyz/>



Tatil Maksimumda

<http://www.tatilmaximumda.com/>



Biletia

<http://www.biletia.com/>



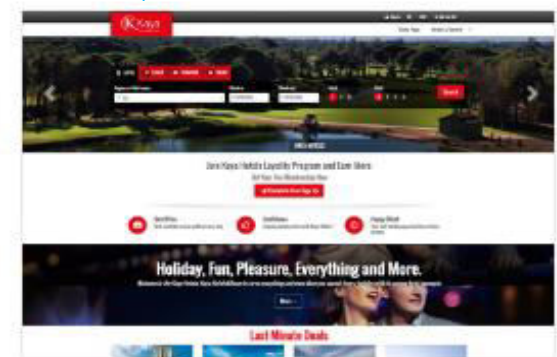
Rixos Call Center

<http://www.rixoscallcenter.xyz/>



Tatil Global

<http://www.tatilglobal.com/>



Kaya Otelleri

<http://www.kayaotelleri.com/>



Latest Technology

Software and cloud technology that TravelAps.com uses provides speed, easiness and confidence. As a result, you will have a website which is practical for use, with the highest performance, mobile and social media compatibility.

We use the latest technology such as

- ✓ Amazon's cloud technology so there is no need to install software or purchase additional hardware
- ✓ latest technology in programming (MVC.Net & JS & HTML5)
- ✓ XML Services
- ✓ Database Management (MSSQL 2015)

These solutions make leading your service very comfortable. All the things you need to run your website you have in one place.

Advanced CRM



Invest in Your Own Brand and CRM System

With help from TravelAps.com let your online reservation page

- increase your Internet visibility
- enrich your brand value
- create your own CRM database. You are not obliged to share this vital information with other agencies or competitors
- keep the record of your reservations and the information details of customers. Allow the relationships with your customers to climb to the highest level
- take all data related to customers from the system so we can remember their preferences. This feature can be really helpful when it comes to conduct the marketing. Due to the knowledge about customers in the system we can increase their satisfaction and contentment

CRM Tracking

The System provides you more detailed CRM tracking by sending SMS and e-mails to your customer. As a result, your customers will know everything about upcoming deadlines or overdue payments. Thanks to the possibility of sending questionnaires to your clients you will be able to meet all their expectations.

Operation Management



Manage your reservations with Operation Management

With Operation Management provided by TravelAps.com you can

- **easily plan and manage operations of reservations**
- **add your hotels to the system easily and in a fast way**
- **make your own contracts and allotment agreements with hotels, flight companies and manage their reservations**
- **add your own tours or transfer routes**
- **keep track of available rooms, inventory of empty seats in the plane and reservations**
- **make auto calculations of prices accordingly discounts and campaigns**

Online Payment Processing




With Online Payment Processing you will be able to receive payments from all over the world through multi-language and multi-currencies.

The most common way to get payment is online credit card processor or bank transfer but Travelaps.com accepts all major online payment methods

- checks,
- bank transfers,
- credit cards,
- PayPal
- and other secure online payment forms

We are already connected to most of the international banks and payment gateways. All you need to do is open a bank account and enter you payment gateway credentials to payment settings.

If your bank or payment facilitator is still not on the list we are connected we will develop the interface in a very short time if those technical documents are provided.



Campaign Management



Manage your campaigns

Through your agency programs you can

- • manage your website
- • organize campaigns
- • easily send visual mails to your customers

Travelaps.com offers all the essentials of digital marketing for hotels together, such as Professional Web Site, Social Media Connections, Mobile Applications etc.

Moreover, you can easily manage all these items from a single place. You can also define and distribute an infinite number of discounts and loyalty cards with several discount options.

- **Example**

Campaign Management will help you to define any desired advertising campaigns you want. A good example could be a promotion for a specific time interval or certain products such as hotels or tours.

There is also plenty of other options like discounts for 100 first customers or promotion that can be used exactly once per each person.

These are just examples but actually you have the ability to define any promotion of which you may think.

Complete Portal Solution



Get your Online Travel Portal

TravelAps.com is a complete portal solution for

- travel agencies
- tour operators
- travel aggregators

With the Online Travel Portal provided by TravelAps.com, through dynamic packaging option, you will be able to sell hotel, flight, transfer and tour services taken from many worldwide XML operators together with your own travel services.

The big advantage is that TravelAps.com can be used for B2C, B2B and B2E purposes.

A comprehensive Back-office with flexible Contract Management, Integrated Accounting, CRM, CMS and Digital Marketing modules make the running of your business become much easier. In each of these fields, there are qualified professionals you can depend on. Thanks to using the latest technology the travel portal you will get will be complete and useful.

Back Office

Bu bölümde tanımlanan kontratlar liste halinde görüntülenir.

İndirim Eşleştirme Sözleşme Dosyası Komisyon Seçenekleri Çocuk Yaş Seçenekleri

Çoğalt Eylemler Veri Yükle/Çıkar

Kod	Oda Tipi	Pansiyon Tipi	Rezervasyon Başlangıcı	Rezervasyon Bitişi	Kontrat Başlangıcı
1406-2706	STD	AI	01-04-2014	31-10-2014	14-06-2014
2806-2707	STD	AI	01-04-2014	31-10-2014	28-06-2014
2807-0108	STD	AI	01-04-2014	31-10-2014	28-07-2014
2807-1409	STD	AI	01-04-2014	31-10-2014	15-09-2014
1509-0610	STD	AI	01-04-2014	31-10-2014	07-10-2014
0710-1510	STD	AI	01-04-2014	31-10-2014	16-10-2014
1610-3110	STD	AI	01-04-2014	31-10-2014	

Back-office consists of

- ❖ CMS
- ❖ CRM
- ❖ Integrated Accounting
- ❖ Operation Management
- ❖ E-Marketing

TravelAps' back-office supports the correct and efficient functioning of financial and accounting processes in your company. It is also responsible for sending invoices if it is needed. It is really advanced and user friendly system.

Commission Management



With help of TravelAps' Commission Management you can

- ❖ manage and keep track of your sub agencies and operators commissions
- ❖ define the commission for them according to sub-agencies, operators or products for example
- ❖ save time and eliminate commission errors
- ❖ easily update sales data and commission calculator will calculate commissions for you automatically
- ❖ generate reports and analysis what allows you to keep your commission expenses in order

The time that you will gain thanks to the help of TravelAps' Commission Management you can spend for increasing your income and managing your business.

E-Marketing



In today's business, building and preserving company's online reputation have become a must-do activity. Now you have the perfect partner to assist you on the way.

With our system you will be in possession of a software infrastructure which is suitable for

- ◉ Facebook Advertising
- ◉ SEO
- ◉ Professional Website Design
- ◉ Mobile Application
- ◉ CMS
- ◉ E-mail Marketing
- ◉ CRM

TravelAps.com provides you all the necessary solutions for web marketing. You can easily manage all different marketing channels and activities from one place.

Functional and Creative



All data related to reservation, occupancy and daily prices can be reached on one page and with one click reservation can be completed. Such functionality makes work much easier and because you are able to see daily occupancy and rates, there is no need to use additional availability calendars or price tables. With creative solutions from TravelAps.com your company will be unsurpassed and expansion into the international market will become very easy.

Examples of our creative and functional solutions

- there is the ability to search for hotels located nearby tapping the map in a specific place. You will see the whole circle on the map with many hotels found there
- looking at all hotels showed on the map there is enough to point exact one with computer mouse so then it becomes first one on the list. You do not need to browse through several pages to find the one that you are interested in
- our preference list can be the thing that your customers will love. If they enjoyed their stay they can add hotel to the list that system will remember. This will save time when searching for the next time. Our searching engine is fully adjusted to you customer's needs.

These are not all of our solutions, but the best way to find out about them is by trying TravelAps.com. Our portals are much more developed than other ones and features invented by us very unique.



Customized Designs

TravelAps.com gives you the possibility of

- ✓ • choosing one of our prepared customized designs. They are fully prepared to meet your expectations
- ✓ • preparing special one designed by yourself. We will do whatever you come up at an affordable cost

Thanks to our years of experience we are able to help you in choosing the best solution for your business.

Dynamic Packaging



Increase efficiency with Dynamic Packaging

Through dynamic packaging feature provided by TravelAps.com, you will be able to

- offer combinations of hotel, flight, transfer and tour services, no matter if these are your own services or the ones obtained through XML Integration
- sell at various levels – both B2B, B2C and B2E
- automate operations, decrease costs and increase productivity
- give the online portal to your customers where they can book and pay for travel services all in one place

Prices of ordered services are based on current data, including the current availability of the offer, the reservation date or factors related to the geographical location what provides your customers with the flexibility of duration of stay or travel dates. Your clients will have greater choice to organize holiday according to their preferences.

Cloud Hosting



Cloud hosting is an internet-based computing where shared resources and information are provided to other devices on-demand.

Advantages of use:

- maximize the use of computing power while reducing the cost of resources by using less power and storage to maintain the system
- you do not need to install software or purchase additional hardware
- all that you need to run your website is in one place
- uptime can be really high and use of the system highly secure thanks to using a very powerful cloud server
- very frequent synchronization with Amazon Web Services

Expandable



TravelAps.com enables easy expandability in XML, various languages and currencies.

You can simply

- connect to more XML suppliers
- use any language you want
- get payment in any currencies
- This will increase the usability of your service and allow you to adjust it to the international market.

IP Based Pricing



Knowing the importance of specialization in business we offer Market/IP pricing feature for defining prices for different markets what means that:

- the system can recognize the point from which the computer is connected to the portal
- it can recognize the country customer comes from
- you can define special prices according to the regions, countries
- through administrator panel you can easily add or remove regions or define prices for them
- the portal will automatically display the price connected to exact country or region

This will allow you to adjust the offer to the prevailing economic situation in the region. Thanks to that your system can be more competitive.

The top of the slide features a blue diagonal banner on the left containing the 'Google Maps' logo in white. To the right of the banner is a map of Istanbul, Turkey, showing various neighborhoods, parks like Kugulu Park, and landmarks such as the Çankaya Köşkü. The map is partially obscured by the blue banner.

Google Maps

Google Maps is an online service that allows you to search for objects, viewing maps and aerial photos of Earth's surface and provides related to them functions. It was created in 2005 by Google.

With Google Maps Integration used by TravelAps.com

- • it is extremely easy to find route and distance
- • you can easily trace the entire trip
- • you can enter the location (this can even be a cafe or restaurant nearby) so that, depending on the distance you can see hotels located in the neighborhood
- • there is the ability to search for hotels located nearby tapping the map in a specific place. You will see the whole circle on the map with many hotels found there
- • looking at all hotels showed on the map it is enough to point exact one with computer mouse so then it becomes first one on the list. You do not need to browse through several pages to find the one that you are interested in.

XML/API Connection



Connect to many XML providers

One of the most important characteristic of automation systems we developed for the agencies is the XML integration with more than 22 online suppliers. Our system can compare and choose the best ones.

With TravelAps' online travel portal, your company will be able to

- add its own travel services as well as the services of other companies
- combine and sell all these services in the package according to users' preferences
- connect to suppliers' databases without connecting to their systems. It is the safest way to gain data so that is the reason why API connection became so popular these days

Main features of XML/API connection:

- Configurable – you can turn any XML connection on and off anytime you want as well as you can choose which of the services provided by suppliers you would like to use
- Optimizable – the system has a possibility to compare prices of the same item from a few different sources and show only the cheapest one
- Expandable – whenever we add the new XML supplier you will have an access to their services immediately; if you prefer to add your own ones you can easily do it with very profitable price

Multi Language and Currency



Open to the World with the Multi-Language and Multi-Currency Options

- Considering the international reach of the Internet TravelAps.com knows that one language and one currency is no longer sufficient. The system works with 23 languages and 89 currencies, allowing you to sell your rooms, flights, transfers and tours all over the world.
- As a result, your company can gain recognisability in the international market.
- During the reservation process your customers can change language or currency. It is up to you how many of them they can see as you can define this amount through administrator panel.

TravelAps can be configured to connect to many XML Providers at the same time; it can compare and choose the best ones; list them all together with your local services

Some of the connected XML travel services are:

